

Madison Network of Black Professionals

The Big Picture

Keetra Burnette, Chair -- MNBP Mission and Vision

Network Goals for 2010 - 2011

Mission: Our purpose is to promote ideas and concepts that impact the African American community positively in Madison, Wisconsin; and to provide awareness of and offer opportunities that are professionally and personally supportive of African American professionals.

Ultimately, we want to encourage people who live in Madison to stay in Madison. We believe by creating a network and outlet for people of color we not only reinforce and support what we each do in our professional lives but more importantly connect on a personal level so that we feel part of the Madison community.

Vision: To be recognized as a network of leaders in the City of Madison that supports the professional growth and development of our members and actively contributes to the African American community in general and our youth in particular.

Live	Learn	Lead	Link
<p>Offer opportunities for members to network so we feel connected to one another and the Madison Community.</p>	<p>Provide awareness of and offer opportunities that are professionally and personally supportive of African American professionals in Madison, Wisconsin.</p>	<p>Promote ideas and concepts that positively impact the Madison, Wisconsin African American community.</p>	<p>Partner with organizations and individuals with whom we can work to achieve shared goals.</p>
Goals	Goals	Goals	Goals
<ul style="list-style-type: none"> ▪ Increase event attendance <ul style="list-style-type: none"> ▪ Luncheons ▪ First Fridays ▪ Annual Picnic ▪ Holiday Party ▪ Offer a wider ranges of events ▪ Promote community service initiatives ▪ Promote Healthy Lifestyles: Diet, Exercise, Spiritual Events 	<ul style="list-style-type: none"> ▪ Offer professional development opportunities <ul style="list-style-type: none"> ▪ DISC Personality Assessment ▪ Small Business Development ▪ Home Ownership ▪ Promote job openings <ul style="list-style-type: none"> ▪ UWHC, MATC, City of Madison, ULGM, UW-Madison 	<ol style="list-style-type: none"> 1. Provide guidance for youth by promoting / tracking mentoring and tutoring initiatives. 2. Develop a feeder program that guides college students and recent graduates to the MNBP. 	<ul style="list-style-type: none"> ▪ Strengthen current partnerships ▪ Develop an additional 5 partnerships

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Committees	Committees	Committees	Committee
<ul style="list-style-type: none"> ▪ Events - responsible for the overall scheduling, planning and hosting of current and future events. ▪ Communications - responsible for collecting, drafting and distributing messages to membership. 	<ul style="list-style-type: none"> ▪ Professional Development - responsible for offering classes, seminars, workshops, etc that address memberships requests for professional development and small business needs. ▪ Nominations - responsible for identifying individuals and groups whose accomplishments are consistent with criteria for specific awards and recommending their nominations. 	<ol style="list-style-type: none"> 1. Youth Outreach - responsible for the providing guidance for youth by promoting and tracking mentoring and tutoring initiatives. 2. College Feeder Program - responsible for guiding college students and recent graduates to the MNBP, with the ultimate goal of making them feel a connection the city of Madison. 	<ul style="list-style-type: none"> ▪ Partnerships - responsible for seeking and developing partnerships with organization and individuals with whom we can work to achieve shared goals.

Overall Goals and Accountability

Live	Learn	Lead	Link
<p>Give our members a positive experience.</p>	<p>Actively contribute to the professional development and growth of our membership and target audience(s).</p>	<p>Actively contribute to the development and growth of the Madison's Black community in general, our youth in particular.</p>	<p>Establish long-term partnerships that allow us and our partners to achieve shared goals.</p>

Additional Priorities

<ul style="list-style-type: none"> ▪ Establish database with membership statistics
<ul style="list-style-type: none"> ▪ Survey membership to discover their expectations / desires of the MNBP
<ul style="list-style-type: none"> ▪ Look for ways to streamline our processes, making operations smoother and faster.